# We're Giving Customers A Million Good Reasons To Stop By Your Store In September.

## Doral's Price Check Jackpot!

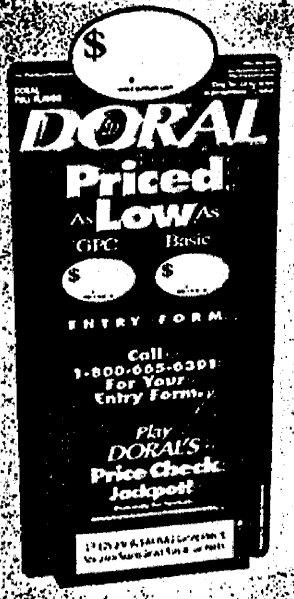
Doral is introducing the Price Check Jackpot, giving customers a chance to hit the jackpot and win a cool million dollars.

To enter, adult smokers will need to visit your store for entry forms and to check the prices of Doral and GPC or Basic.

In-store, we're providing a unique, impactful display and advertising materials that will draw attention and create a sense of excitement. These materials will be delivered to your store by Sept. 1st. Please price and place immediately upon arrival.

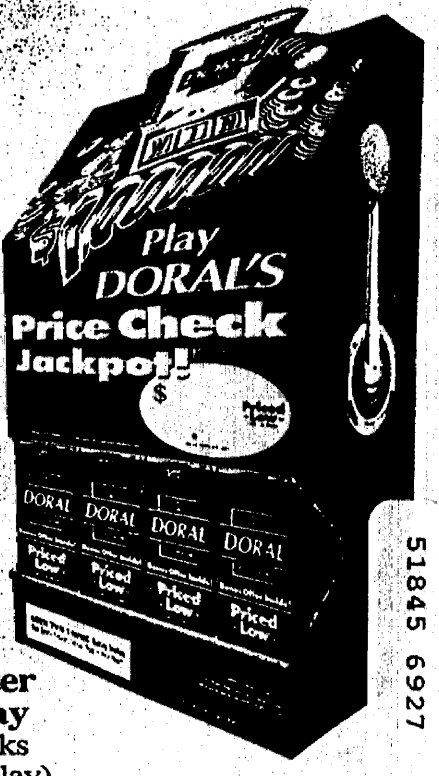
Doral will support this promotion with direct mail advertising.

In September, everyone comes out a winner with Doral's Price Check Jackpot.




**Easel Card w/Entry Forms**

**Wobbler**




**Counter Display** (40 packs per display)

51845 6927

Additional Support Pieces:*

**Pack Outlet**
Small Paster

**Cigarette/Tobacco Store Outlet**
Large Paster
Banner
Standee

*Adhesive numbers and a pricing pen will be included for you to price the materials.

Source: https://www.industrydocuments.ucsf.edu/docs/qxny0000